



THE UNIVERSITY OF  
**WINNIPEG**  
PROFESSIONAL, APPLIED AND  
CONTINUING EDUCATION



Active Learning Works!   
developing engaged learners



## Virtual Career/Employment Coach Certificate

The Winnipeg Transition Centre jointly with the University of Winnipeg offers the Career and Employment Coach Certificate. The Certificate is made up of the following four 2-day workshops:

- Resume Development Coach
- Career Planning Coach
- Interview Skills Coach
- Job Search Coach

Individuals must successfully complete all four workshops to receive the certificate.

## What Will You Learn?

### Virtual Interview Coach

- ✓ Identify three major types of interview questions - Standard, Situational, Behavior-Descriptive
- ✓ Employ successful methods of coaching individuals to gain confidence and overcome nervousness
- ✓ Provide suggestions for answering "tough" interview questions
- ✓ Evaluating the effectiveness of answers to interview questions and how to offer positive feedback
- ✓ Use proven methodology to design questions from job postings
- ✓ Acquire resources (including online) that can be used with participants to increase their success

### Virtual Job Search Coach

- ✓ Use proven methods to assist individuals to:
  - be proactive and creative in their job search
  - develop job seekers' calling cards
  - successfully contact employers
  - get job leads from the newspaper without using the "classifieds"
- ✓ Help individuals to create and design Work Proposals
- ✓ Promote creative "out of the box" thinking for individuals who are "stuck" in their job search.
- ✓ Deal with difficult career coaching scenarios from workshop peers

### Virtual Resume Development Coach

- ✓ Assist individuals identify skills to meet specific job goals using nine easy steps
- ✓ Question individuals to draw out skills and maximize skills, accomplishments and talents
- ✓ Layout resumes targeted to catch employers' attention
- ✓ Effectively analyze resumes using 20 important tips
- ✓ Work *with* an individual not *for* an individual
- ✓ Assist individuals to see benefits of changing their current resume
- ✓ Determine best resume format for each individual

### Virtual Career Planning Coach

- ✓ Assist individuals to identify their motivated skills, values and gifts
- ✓ Question individuals to develop an effective career action plan
- ✓ Employ a variety of informal career assessment tools and techniques
- ✓ Work *with* an individual not *for* an individual
- ✓ Guide an individual to make a career decision without dictating the choice
- ✓ Understand and employ workplace trends and career change options
- ✓ Determine the best job objective or career goal
- ✓ Employ alternative coaching methods to deal with difficult career coaching scenarios from workshop peers

# Virtual Career/Employment Coach Certificate

Winnipeg Transition Centre 25 Elm Park Road  
(Workshop Hours: 9:00 a.m. to 4:00 p.m. CST)

First Name

Last Name

Sector (Office Use Only)

Organization (If Applicable)

Position/Title

Street Address

City

Prov.

Postal Code

( )

Phone

Web Address

Email

I give the Winnipeg Transition Centre permission to e-mail me periodic information on upcoming workshops, events, presentations, newsletters and other promotional messages.

## How did you hear about our workshop programs?

- |   |   |
|---|---|
| <input type="checkbox"/> Website            | <input type="checkbox"/> University of Winnipeg |
| <input type="checkbox"/> Internet           | <input type="checkbox"/> Humber College         |
| <input type="checkbox"/> Co-worker          | <input type="checkbox"/> Friends                |
| <input type="checkbox"/> Manager/Supervisor | <input type="checkbox"/> Other                  |

## Registration Fees per registrant

Please indicate if you are exempt from GST

✓	Course(s)	Dates	Non-Profit Rate	Private/Public Sector Rate
	Virtual Resume Development Coach	September 21-22, 2023	\$525.00 + \$26.25 (GST)	\$800.00 + \$40.00 (GST)
	Virtual Career Planning Coach	October 19-20, 2023	\$525.00 + \$26.25 (GST)	\$800.00 + \$40.00 (GST)
	Virtual Job Search Coach	November 16-17, 2023	\$525.00 + \$26.25 (GST)	\$800.00 + \$40.00 (GST)
	Virtual Interview Skills Coach	December 14-15, 2023	\$525.00 + \$26.25 (GST)	\$800.00 + \$40.00 (GST)
	<b>TOTAL</b>			

Cheque Enclosed

Cheques Payable to: Winnipeg Transition Centre. Direct Deposit, EFT, and E-transfer payment options available

**Please mail or email your registration to [info@winnipegtransitioncentre.com](mailto:info@winnipegtransitioncentre.com) to secure your seat!**

Invoice to: \_\_\_\_\_

Email : \_\_\_\_\_

Fees must be received in our office 14 days prior to course date. Refunds will be given for cancellations received 10 business days prior to the workshop.

If you have any questions please do not hesitate to contact us at:

Phone: 204-338-3899

Fax: 204-231-5449

Email: [info@winnipegtransitioncentre.com](mailto:info@winnipegtransitioncentre.com)

The Winnipeg Transition Centre is not responsible for participant travel, transportation and/or accommodation costs due to the cancellation of any workshop

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24.00 hours of CE credits approved by (VRA Canada) The Vocational Rehabilitation Association of Canada

We want your experience to be enjoyable and productive! Please let us know if you have any special needs or require accommodations